

# Cookie Policy

Present cookie policy applies to the website <https://www.kicom.be/> (hereinafter “Website”), owned and administrated by Ki’ Communications (hereinafter «us», «we», «our»). Our website uses Cookies and similar technologies to improve your browsing experience, remember your preferences, provide you with personalized information, ensure your security, etc. In this Cookie Policy, you will find information on why we use cookies, how we use them, how you can control it.

## 1 What are cookies?

Cookies are small text files that a website saves on your computer or mobile device when you visit the site. The cookies will be used to remember your actions and preferences over a period of time, so you don’t have to keep re-entering them whenever you come back to the site or browse from one page to another.

## 2 Why do we use cookies?

Ki’ Communications uses the cookies that are necessary for the use of the Website, the cookies that allow us to improve your user experience and other cookies that collect statistical data on the use of the website.

The use of cookies requires your prior and explicit consent. If you refuse it, you will still be able to access the Website but you might not be able to enjoy certain features. You can always modify your choice.

Certain cookies are essential for the use of the Website or activation of specific features of the Website. The cookies necessary for ensuring the transmission of a communication or strictly necessary for providing for the function expressly requested by the user are exempted from the consent obligation.

We use the following types of cookies:

**Strictly necessary cookies** are required for the operation of our Website.

**Performance cookies** are necessary to count the number of visitors and see how they are using our Website. This helps us to improve your user experience.

**Targeting** cookies are used to provide you with more personalized advertisement.

Below you will find the full information on the type and purpose of each cookie used on our website.

## 3 How long will the cookies stay on my device? Do they expire?

Some cookies are only valid for the duration of your browsing session. They expire and are automatically deleted when you close your Internet browser, they are called session cookies.

Other cookies do not expire when you close your browser and are called “persistent” (permanent). They have a specified expiry period which is different for different types of cookies, and stay on your device between browsing sessions.

## 4 Are we using third-party cookies and aggregate information?

The cookies that are set to your device by a party other than Ki' communications, are called "third-party" cookies. Pages that contain embedded content like Youtube, may use the third parties cookies. Please consult the 3<sup>rd</sup> party websites for more information about their cookies.

We may also analyze aggregate and other information not identifying individual users in order to understand traffic patterns and improve your user experience.

## 5 Types of cookies used on our website

### 5.1 Strictly necessary cookies

These cookies are essential in order to enable the user to move around the website and use its features, such as accessing secure areas of the website. They are generally used to identify the user as unique to other users currently viewing the website in order to provide a consistent and accurate service to the user, for example, remembering previous actions (e.g. entered text) when navigating back to a page in the same session or maintaining tokens for the implementation of secure areas of the website.

Name of the cookie	Third Party?	Purpose of the cookie	Expires
_icl_current_language	No	This cookie name is associated with a Wordpress multilingual plug-in from WPML. It stores a language value for the website. Where the cookie is set in response to a user action or request, and as long as it has a short lifespan, it can be treated as strictly necessary.	1 day
wpml_referrer_url and other wpml cookies	No	More info about this cookies can be found here: <a href="https://wpml.org/documentation/support/browser-cookies-stored-wpml/">https://wpml.org/documentation/support/browser-cookies-stored-wpml/</a>	1 day

### 5.2 Performance cookies

These cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how a website works. Can be used for Web analytics, ad response rates, error management.

Name of the cookie	Third Party?	Purpose of the cookie	More information	Expires
_gid	No	This cookie name is associated with Google Universal Analytics. It appears to store and update a unique value for each page visited.	We use <a href="#">Google Analytics</a> software to collect information about how you use our website, which will help us make improvements.	1 day
_ga	No	Used to calculate visitor, session and campaign data for the sites analytics reports. This	We don't collect or store your personal information (for example your name or address) so this information	2 years

		cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports	can't be used to identify who you are. We don't allow Google to use or share our analytics data.  You may <a href="#">opt-out of Google Analytics</a> .	
_gat	No	Used to throttle the request rate - limiting the collection of data on high traffic sites. It expires after 10 minutes.		< 1 day

### 5.3 Functionality cookies

These cookies allow the website to remember choices the user makes (such as preferred language or region) and provide enhanced, more personal features. They may also be used to provide services that the users have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymized, and they cannot track the visitors' browsing activity on other websites. These cookies may be used to remember choices such as not to be asked again to fill in a questionnaire, or detecting if a service has been already offered.

Name of the cookie	Third Party?	Purpose of the cookie	More information	Expires
None				

### 5.4 Targeting cookies

These cookies are used to deliver adverts more relevant to the user and his interests. They are also used to limit the number of times user sees an advertisement as well as help measure the effectiveness of the advertising campaign. They remember that the users have visited a website and collect browsing habits in order to target relevant adverts to the user. Such cookies can also be used to increase functionality, such as enabling videos, sharing with social media, providing maps, etc.

Name of the cookie	Third Party?	Purpose of the cookie	Expires
APISID SSID PREF SID SAPISID HSID	Yes	These cookies are associated with Google. Used to verify a Google user account and most recent login time, store user preference and can be used to personalize ads on google searches.	1,5 years
SSID HSID demographics	Yes	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order	1,5 yrs 1,5 yrs <1 year

VISITOR_INF O1_LIVE PREF  APISID SSID LOGIN_INFO YSC SAPISID		to display targeted advertising to web visitors across a broad range of their own and other websites.  This cookie is used as a unique identifier to track viewing of videos Stores user preference, can be used to personalize ads on google searches	1,5 months
id	Yes	This cookies is associated with Doubleclick, Googles real time bidding advertising exchange	1,5 years

## 5.5 Other cookies and tags

Tags are the means by which data is collected on a website. They are incorporated into the HTML/JavaScript code, and delivered to a web browser or app when a web page loads. May be used with cookies to gain an understanding of how a website's users navigate through the website.

Name of the cookie	Third Party?	Purpose of the cookie	Expires
Tags associated with maps-api-ssl.google.com; <a href="http://www.youtube.com">www.youtube.com</a> ; <a href="http://www.google-analytics.com">www.google-analytics.com</a> maps.googleapis.com	Yes		Session

## 6 How to enable or disable cookies?

There are several ways you can manage the cookies that are placed on your device when you browse our website. Certain cookies cannot be disabled. Please note that by deleting our cookies or disabling future cookies you may not be able to access certain areas or features of our site.

### 6.1 Browser settings

You may also change the settings of your web-browser to enable or disable the cookies. Please note that if you use your browser settings to block all cookies you may not be able to access parts of our websites. These are the links to the cookie settings of the most popular browsers.

[Google Chrome](#)

[Internet Explorer](#)

[Mozilla](#)

[Opera](#)

[Safari](#)

[Safari for mobile apps](#)

## 7 How to contact us

If you have any questions about how we use cookies, you can contact Ki' Communications using the information set forth below:

Phone: (+32) 0475 55 00 73

E-mail: [pw@kicom.be](mailto:pw@kicom.be)

Address: Magdalenastraat, 16, 2550 Kontich, Belgium

Website: <https://www.kicom.be/>

## 8 Changes to our policy

This cookie policy replaces all previous versions and is correct as of 25 May 2018. We reserve the right to change and/or update the policy at any time.